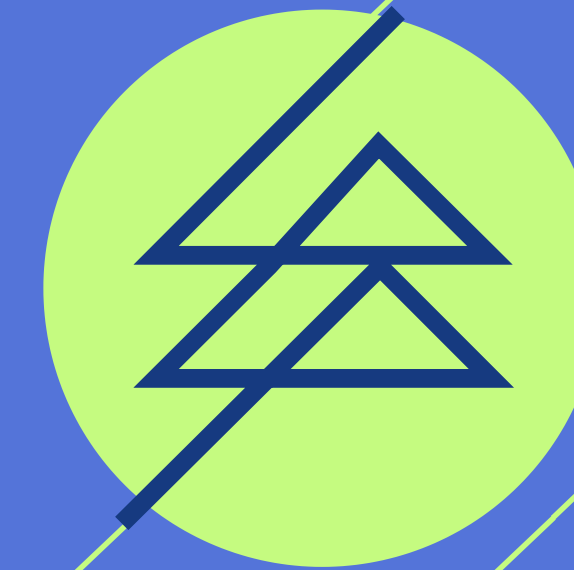


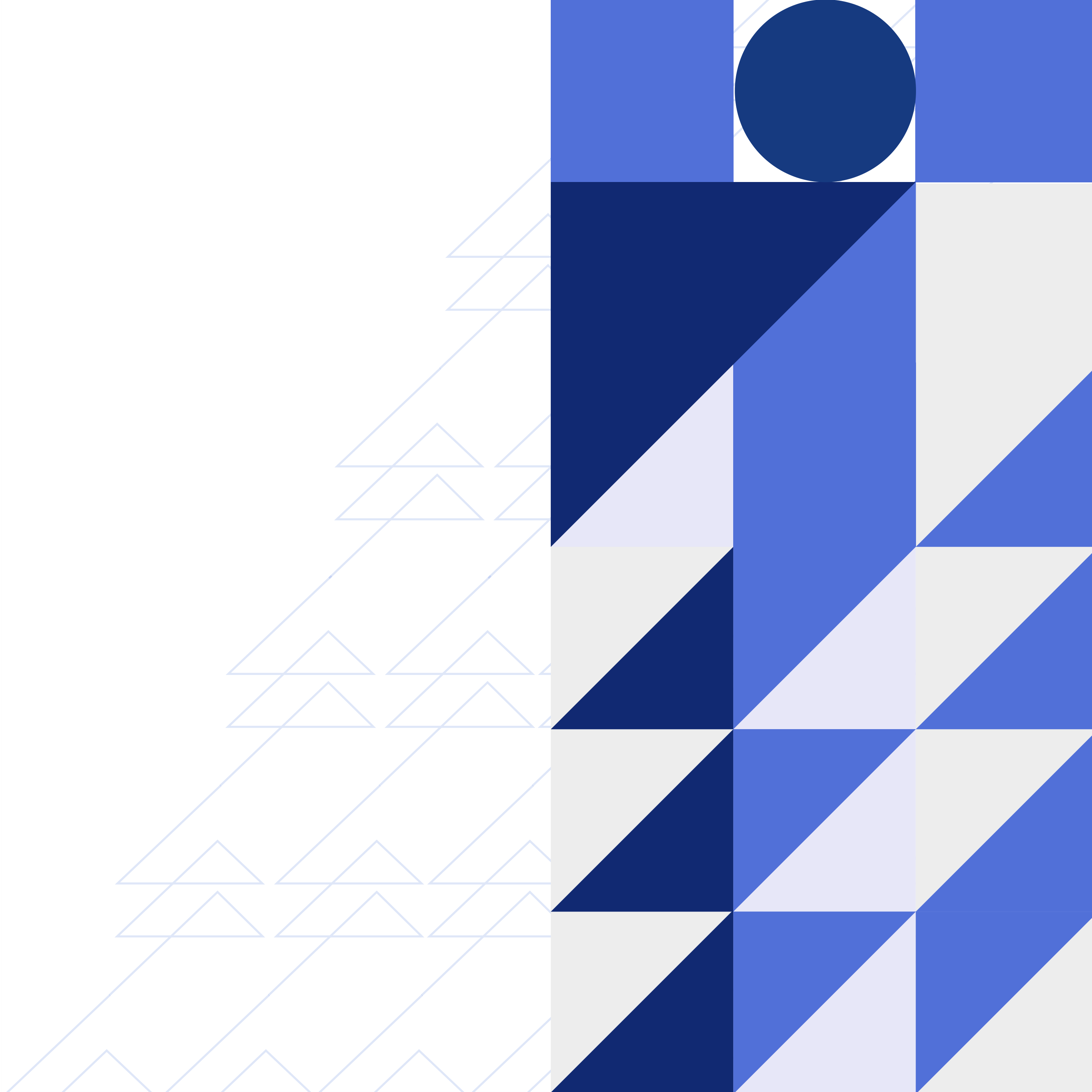
EEMI European Entrepreneurship And Management Institute



An international business school accredited in Spain, to deliver industry-focused and internationally recognised programmes in English.

Our innovative, flexible, and project-driven education opens opportunities for talented individuals, executives, and aspiring entrepreneurs worldwide.

Table of contents



- Vision and Mission
- Our Commitment
- Programs
- International Student Support
- How to Apply
- Admission Requirements
- Payment Plan and Financial Aid
- Career opportunities
- Teaching Methodologies
- Modes of Study
- Contact and Visit Us

Vision

To become a global force for inclusive entrepreneurship—where education fuels opportunity, innovation drives growth, and individuals everywhere are empowered to shape the future of their communities and industries.

Mission

We equip executives and aspiring entrepreneurs with purpose-driven and industry-focused education – preparing them to create value and lead with impact.

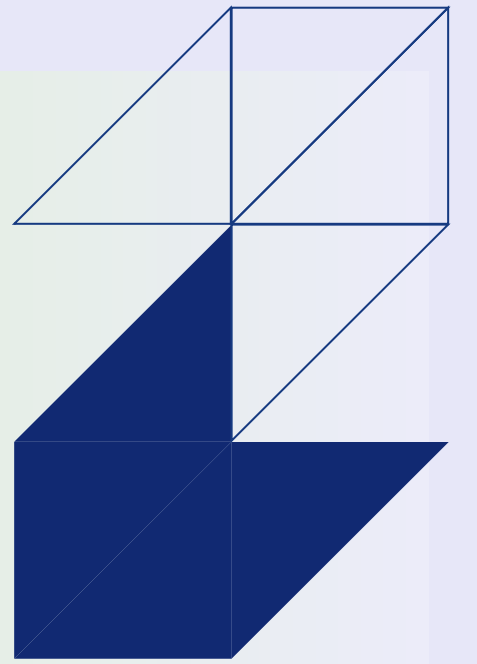


Our Commitment

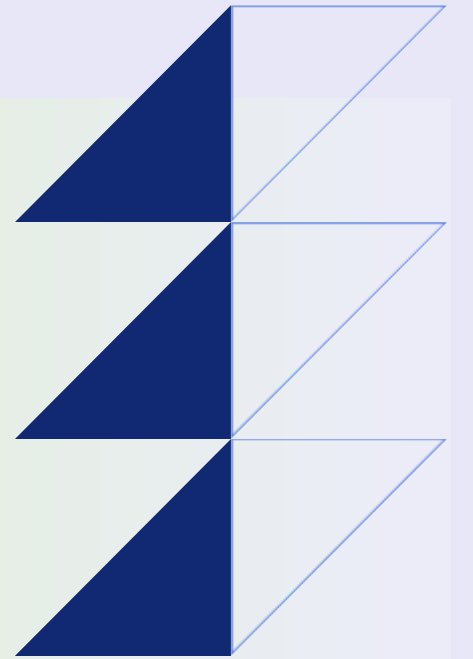
We believe entrepreneurship, driven by innovation, is a catalyst for empowerment.

We are committed to nurturing talent, expanding opportunity, and fostering meaningful change through education.

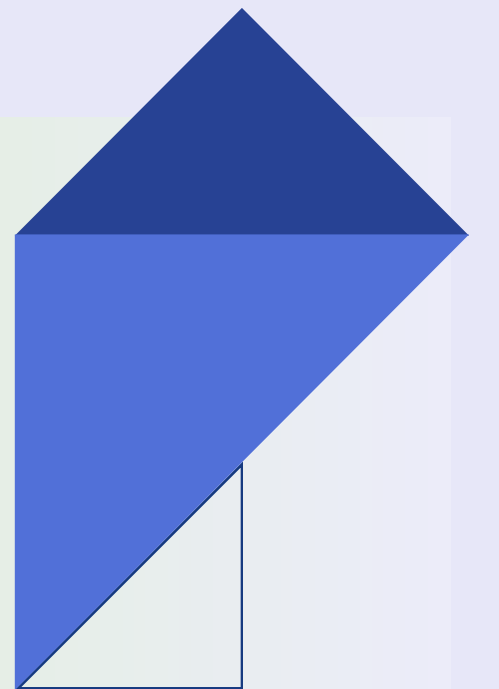
Entrepreneurship



Innovation



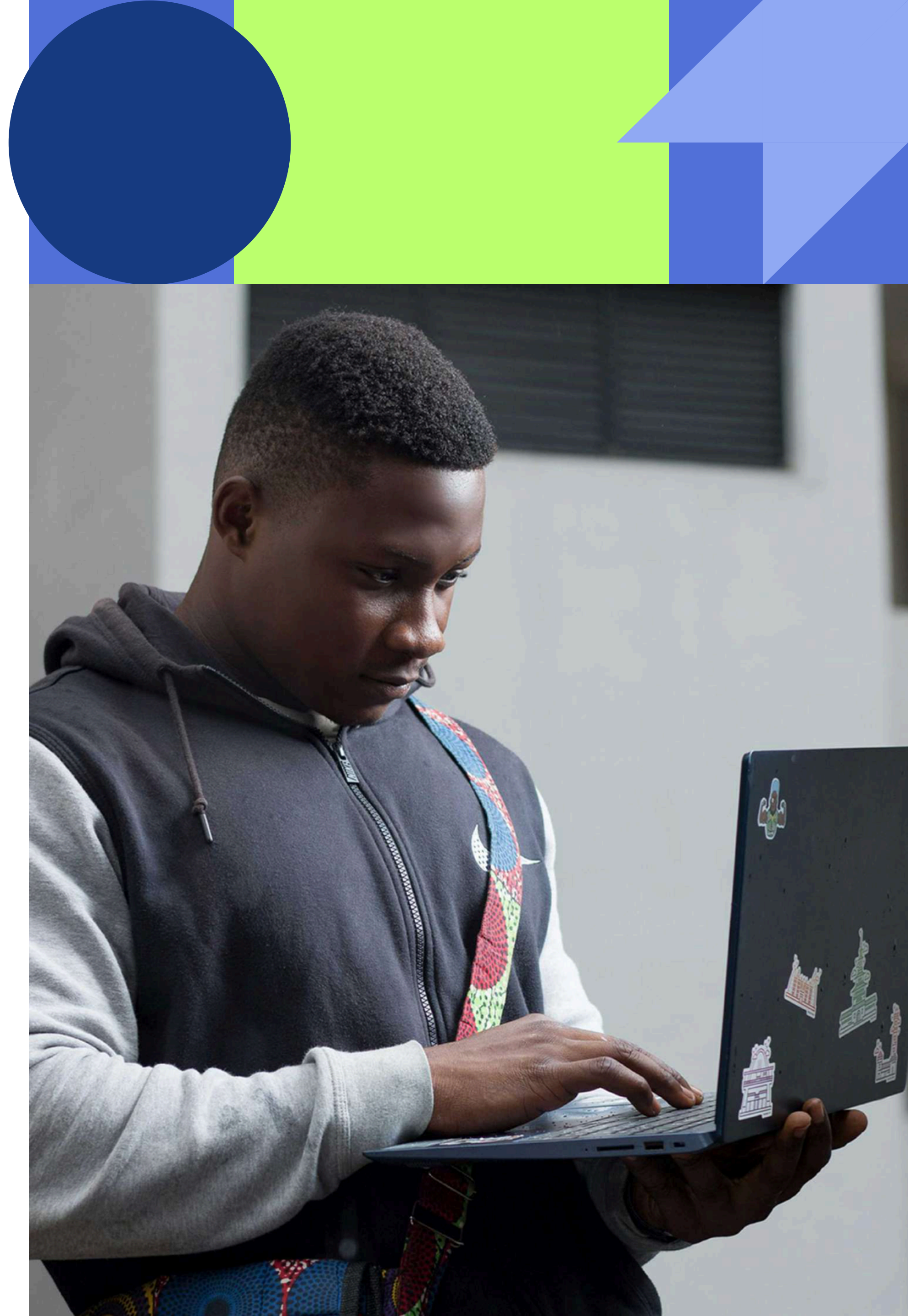
Leadership



Programs

All programs at EEMI are professionally accredited and designed to be practical, innovative, and project-driven.

Students are guided to develop and refine their own entrepreneurial projects throughout their studies, ensuring they graduate not only with knowledge, but with a clear path to implementation and real-world impact.



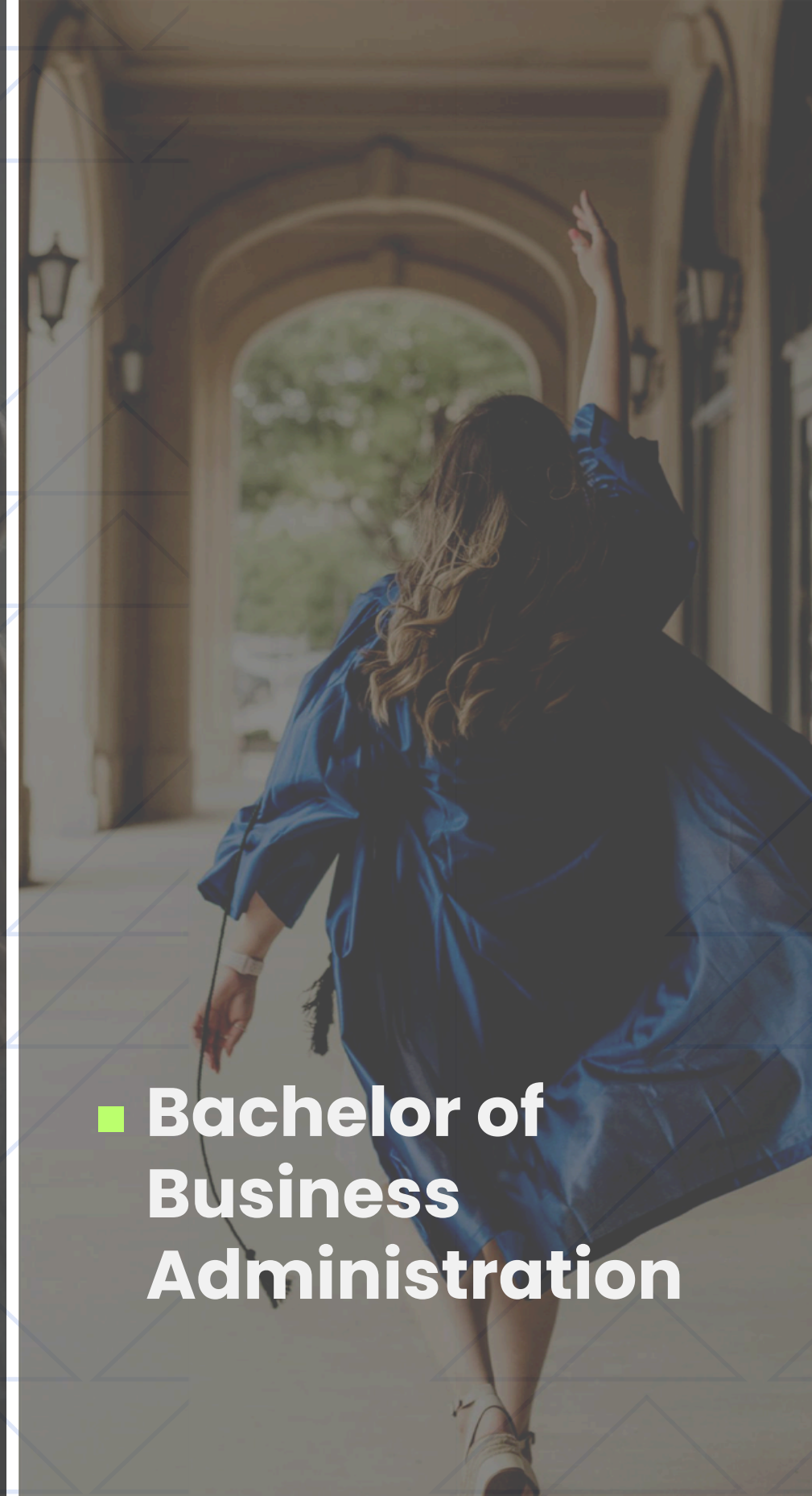
Programs



■ **Foundations in
Business and
Technology**



■ **English
Language
Foundation**



■ **Bachelor of
Business
Administration**



■ **Master of
Entrepreneurship
and Startup
Management**



■ **Master of Digital
Marketing &
Entrepreneurship**

Foundations in Business and Technology

Overview

Our Foundations in Business & Technology program is a dynamic, future-focused course designed to bridge the knowledge gap between diverse academic backgrounds and our Bachelor's degree program. It equips you with essential academic skills, business concepts, digital skills, and practical tools, making your transition into university life smoother and your bachelor's studies more rewarding.

Mode of Study

100% online or 100% on campus

	Student	Executive
◆ Language	Fully in English	Fully in English
◆ Credits	60 ECTS	60 ECTS
◆ Intake	Year Round	Year Round
◆ Duration	2 semesters	2 semesters
◆ Tuition fee	€2,150 /semester	€2,670 / semester

* The on-campus modality is available only to candidates also enrolled to another of our programs

* Tuition fees can be paid in interest-free instalments



Academic curriculum

- Introduction to Business and Business Strategy
- Principles of Management and Business Ethics
- Professional Development
- Emerging Technologies.
- Communication and Presentation Skills
- Academic Writing and Referencing



Who is this program for?

- Recent high school graduates or students about to graduate who want to enter the degree program with confidence
- Professionals without a bachelor's degree who want to progress to EEMI's degree programs

English Language Foundation

Overview

To join EEMI programs, English proficiency is required. If you need to strengthen your skills, our intensive English Language Foundation Program offers tailored instruction to improve your general English abilities and Business English proficiency. The program ensures you begin your business studies with confidence and clarity.

The duration is one term of guided study.

Mode of Study

100% online or 100% on campus

	Online	On-Campus
○ Language	English/French	English
○ Credits	60 ECTS	60 ECTS
○ Intake	Year -ound	Feb. May. Oct
○ Duration	1 year	1 year
○ Tuition fees	€4,200	€4,900

* The on campus modality is available only to candidates also enrolled to another of our programs.

* Tuition fees can be paid in interest-free instalments

Academic curriculum

- English Grammar for Management Studies
- General English Language Skills: Reading, Writing, Listening, and Speaking
- Business English Vocabulary
- Academic Writing and Referencing
- Communication and Presentation Skills
- Spanish Cultural Studies

Who is this program for?

- Recent high school graduates or those about to graduate who want to enter a degree program with confidence
- Professionals who do not have a bachelor's degree and wish to progress to EEMI programs

Admission Requirements

- Higher Secondary School Certificate (or Provisional Certificate)
- Higher Secondary Academic Transcript
- Personal Statement
- Scanned Copy of Passport

Bachelor of Business Administration

Overview

Our Bachelor of Business Administration is a cutting-edge program that provides a solid foundation across core business disciplines, equipping graduates for a wide range of career paths. The degree offers flexibility, preparing students for roles in management, finance, marketing, human resources, and more. As a strong platform for both academic and professional advancement, it enables students to take on key functions within organizations and grow into senior positions over time.

Mode of Study

100% online or 100% on campus

	Online	On-Campus
○ Language	Fully in English	Fully in English
○ Credits	180 ECTS	180 ECTS
○ Intake	Year-round	September, February
○ Duration	3 academic years	3 academic years
○ Tuition fees	€8,500 per year	€ 9,000 per year

* The on campus modality is available only to candidates also enrolled to another of our programs.

* Tuition fees can be paid in interest-free instalments

Why study this program with EEMI?

- Gain solid knowledge in business—essential for any advanced studies
- Develop entrepreneurial thinking and innovation skills
- Enhance your problem-solving and decision-making abilities
- Increase your career opportunities across various industries

Admission requirements

- Resume
- Motivation Letter
- A-level / High school degree
- Full Academic Transcript
- Passport or National ID
- Proof of English Proficiency

Who is this program for?

- High school graduates
- Professionals seeking to complete their bachelor's degree

Bachelor of Business Administration

Academic Curriculum

Year 1

- Introduction to Business Administration
- Organizational Behavior
- Business Information Systems
- Leadership and Human Resource Management
- Operations Management
- Project Management
- International Marketing
- Business Planning and Processes
- Financial and Economic Management
- Business Law and Labor Law

Year 2

- Innovation and Creativity Management
- Designing Business Models
- Intellectual Property / Open Innovation
- Managing a Project: Entrepreneurship and Intrapreneurship
- Leadership and Business Ethics
- Designing the Company Structure
- Functional Departments and Business Communication
- Supply Chain Management
- Business Process Design

Year 3

- Research Methodology
- Entrepreneurship: Creating a New Business
- Strategic Management
- Sales Management: Data Analytics and Decision-Making
- Entrepreneurial Finance
- Small Business Management
- Final project / Dissertation
- Public presentation / Business Pitch

Master of Entrepreneurship and Startup Management

Overview

Our Master in Entrepreneurship and Startup Management is a practical, hands-on program designed to equip aspiring founders and innovators with the essential business skills needed to transform ideas into successful ventures.

Through a dynamic curriculum, students master every stage of startup development — from ideation and business planning to finance, marketing, and operations — ensuring they graduate ready to launch their own project and lead confidently in today's competitive market.

Mode of Study **100% online or 100% on campus**

	Online	On-Campus
○ Language	Fully in English	Fully in English
○ Credits	60 ECTS	60 ECTS
○ Intake	Year-round	September, February
○ Duration	1 academic year	1 academic year
○ Tuition fees	€5,950 per year	€7,150 per year

* The on campus modality is available only to candidates also enrolled to another of our programs.

* Tuition fees can be paid in interest-free instalments

Why study this program with EEMI?

- Gain real-world startup experience
- Start building your own business throughout the program
- Access tools, mentorship, and strategic insights to launch and grow your venture
- Develop innovative business solutions, secure funding, and navigate the startup ecosystem
- Build a global network by connecting with classmates and professors from around the world

Admission Requirements

- Resume
- Motivation Letter
- Bachelor's Degree
- Full Academic Transcript
- Passport or National ID
- Proof of English Proficiency
- Entry Test Results

Master of Entrepreneurship and Startup Management

Program curriculum

- Entrepreneurship and Innovation
- Startup Development and Business Strategy
- Leadership and Human Resource Management
- International Business Law
- Business Ethics and Corporate Social Responsibility
- Distribution Channels and Access to New Markets
- Marketing and Sales for Startups
- Disruptive Technologies and Digital Transformation in Startups
- Strategic Business Planning: Tools and Techniques
- Advanced Entrepreneurship and Startup Operations
- Final Master Project

Who is this program for?

- Aspiring entrepreneurs seeking to launch their own ventures
- Experienced professionals aiming to advance their careers or transition into entrepreneurship
- Recent graduates from our Bachelor's program looking to deepen their expertise

Master of Digital Marketing & Entrepreneurship

Overview

Our cutting-edge Master's program in Digital Marketing blends business innovation with data-driven strategies, empowering you to launch disruptive digital startups or lead digital transformation in global companies. Through our hands-on, industry-focused curriculum, you will master growth hacking, AI-powered marketing strategies, automated marketing systems, scalable business models, and global expansion—equipping you to drive measurable impact in the digital economy.

Mode of Study **100% online or 100% on campus**

	Online	On-Campus
○ Language	Fully in English	Fully in English
○ Credits	60 ECTS	60 ECTS
○ Intake	Year round	September, February
○ Duration	1 academic year	1 academic year
○ Tuition fees	€5,950 Per year	€7,150 Per year

Why study this program with EEMI?

- Become a high-demand digital leader by mastering future-proof skills
- Learn by doing with hands-on projects simulating real-world challenges
- Master cutting-edge digital marketing tools and emerging technology trends
- Unlock worldwide career opportunities in marketing, tech, and innovation

Admission requirements

- Resume
- Motivation Letter
- Bachelor's Degree
- Full Academic Transcript
- Passport or National ID
- Proof of English Proficiency
- Entry Test Results



Master of Digital Marketing & Entrepreneurship

Program Curriculum

- Entrepreneurship and Innovation
- International Business Law
- Leadership and human Resource Management
- Startup Development: Growth Strategies and Scalability
- Social Media Marketing and Community Management
- Digital Marketing Campaigns and Project Management
- Understanding Customers: Business Consulting
- Advanced Digital Marketing Strategies and Tools (SEO & SEM)
- Global Digital Marketing and International Expansion
- Digital Analytics and Data-Driven Marketing
- Final Master Project

Who is this program for?

- Aspiring entrepreneurs
- Experienced executives seeking career growth
- Recent graduates from our Bachelor's program

International Student Support

Our International Student Support team is here to provide personalized assistance every step of the way. From answering your questions to guiding you through orientation, admissions, enrollment, visa processes, and settling in Barcelona, we've got you covered.

If you choose to study online, an academic advisor will offer continuous personalized support throughout your studies, helping you meet deadlines and successfully complete your program.



During your studies, an academic advisor will closely monitor your progress in each module and provide support as needed until you graduate.

If you feel confident and ready, you may skip the orientation stage and submit your application directly through this admission form.

Admission Form

How to Apply

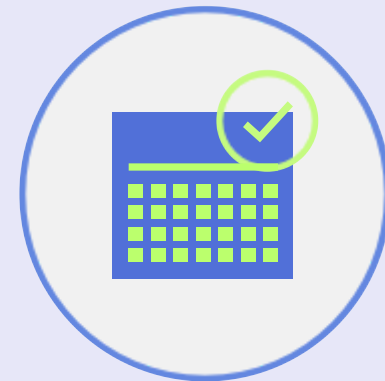
Our application process is simple, fair and standardized



Gather Information



Submit your complete application



Your application will be processed within 5 working days



Receive your official admission letter



Complete enrollment to secure your place

Admission Requirements

At EEMI, we prioritize the competencies and skills you will develop through our programs rather than focusing solely on your previous academic qualifications.

This learner-centered approach is reflected in our simplified admissions process, designed to ensure equitable access to our diverse range of programs.

Missing any of the requirements? Reach out to us at info@eemi.eu — we're here to help!

Master

- Resume
- Motivation Letter
- Bachelor's Degree
- Full Academic Transcript
- Passport or National ID
- Proof of English Proficiency

Bachelor

- Resume
- Motivation Letter
- Bachelor's Degree
- Full Academic Transcript
- Passport or National ID
- Proof of English Proficiency

Foundation Program

- Higher Secondary School Certificate (or Provisional Certificate)
- Higher Secondary Academic Transcript
- Personal Statement
- Scanned Copy of Passport
- Proof of English Proficiency

*For visa purposes, please check the payment requirements with your local Spanish embassy.

Payment Plan and Financial Aid

The European Entrepreneurship and Management Institute is committed to ensuring that financial barriers do not hinder your education and future professional success. We offer the possibility to pay tuition fees in interest-free instalments.

Foundation programs

- Registration fee: €500
- 50% of the tuition fee due before the start of the course
- Remaining 50% due 45 days after the course begins

Bachelor program

- Registration fee: €500
- 100% annual tuition fee, for the first year
- 50% annual tuition fee before the start of each semester

Master Programs

- Registration fee: €500
- 50% of the tuition fee due before the start of the course
- Remaining 50% due 3 months after the course begins

Career Opportunities

Barcelona is one of the leading European startups and business hubs which provides a wide range of internship and job opportunities. At EEMI, we provide you with comprehensive career opportunities workshops including:

- Resume and Cover Letter Writing
- Interview preparation
- Networking Skills
- Internship Search Orientation
- Salary Negotiation Skills

All internship offers are published on your virtual campus, allowing you to apply directly for positions that align with your career goals.

Teaching methodologies

- **Dynamic, Inclusive, and Innovative Learning**

Interactive, collaborative, and adaptable teaching methods

- **Student-Centered Approach**

A purpose-driven, student-centric environment that supports individual growth and learning outcomes.

- **Emphasis on Active Learning**

An approach that encourages discussion, critical thinking, and real-world problem-solving.

- **Hands-On Activities**

Case studies, simulations and practical projects.

- **Entrepreneurial Project Focus:**

Preparation of startup development and business innovation for successful implementation post-graduation.

Modes of Study

We offer both **online** and **on-campus** study options, allowing students to choose the format that best suits their needs—without compromising on quality.

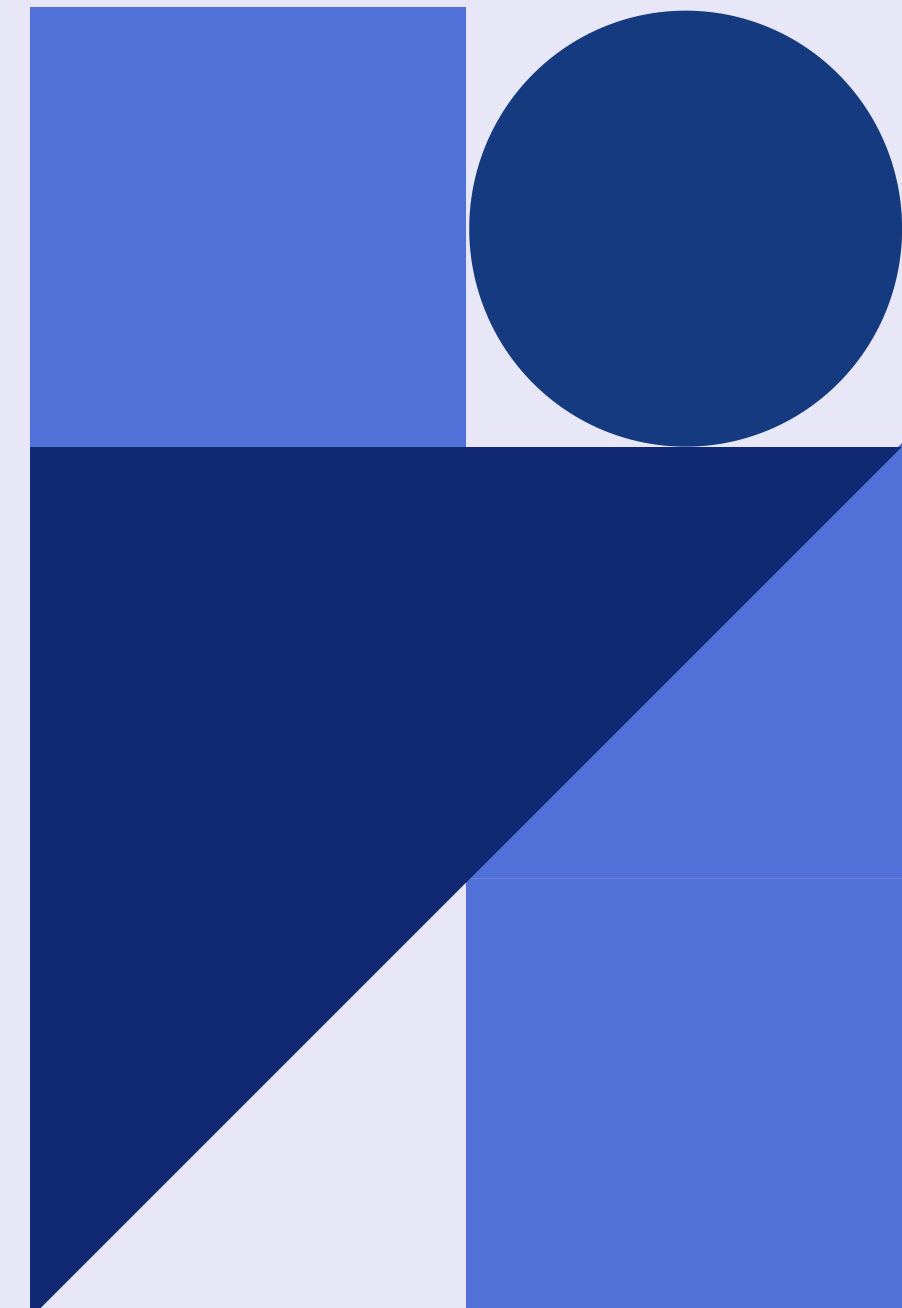
Both modes deliver the same academic curriculum, taught by the same faculty, ensuring a consistent and rigorous educational experience. While the content remains identical, each format offers unique benefits tailored to different learning preferences and lifestyles.

Advantages of studying Online

- Flexibility: Study from anywhere, at any time
- Lower tuition fees
- Save on accommodation and visa costs
- Rolling admissions: Start anytime during the academic year
- Modern virtual campus available 24/7
- Live sessions for real-time interaction with professors and classmates worldwide
- Convenience: Ideal for working professionals or those with other commitments

Advantages of Studying On-Campus

- Access to local internships and job opportunities
- Experience Barcelona as your classroom
- Join extracurricular activities with fellow students
- Access to company and networking events
- Immersive cultural and social experience
- Opportunity to learn Spanish
- Free movement across EU countries during your studies



Contact and Visit Us

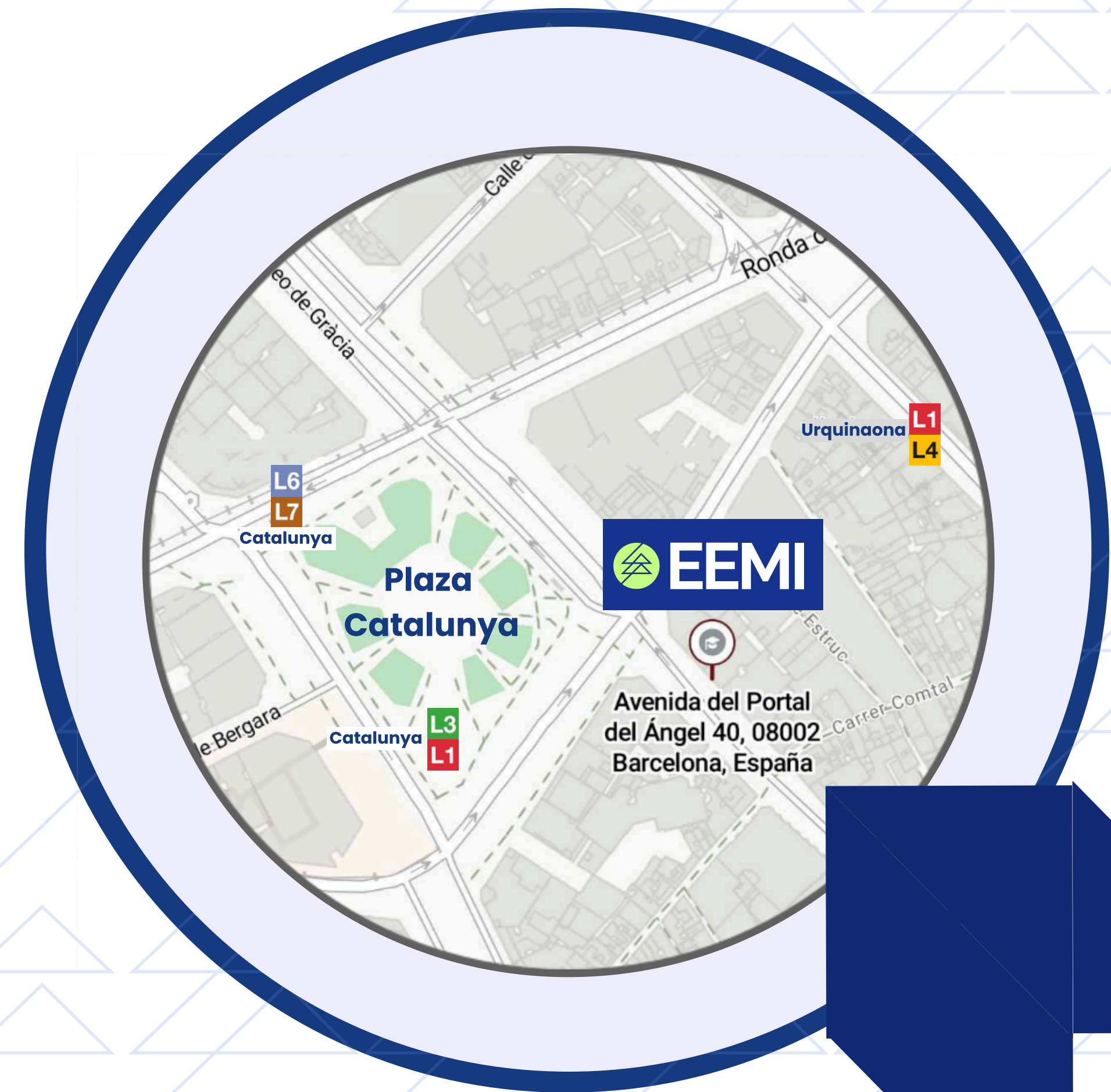
We're *here* to support your journey

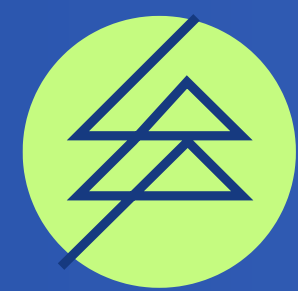


info@eemi.eu



Av. del Portal del Angel 40,
Barcelona, Spain





EEMI

European Entrepreneurship
And Management Institute

www.eemi.eu